

## **MINUTES OF HEALTH AND WELLBEING BOARD MEETING - WEDNESDAY, 8 MARCH 2023**

### **Present:**

Councillor Farrell (in the Chair)

Councillors

Hobson                      Mrs Scott

Dr Arif Rajpura, Director of Public Health, Blackpool Council  
Karen Smith, Director of Adult Services, Blackpool Council and Director of Health  
Integration, Lancashire and South Cumbria Integrated Care Board

Roy Fisher, Non-Executive Director, Lancashire and South Cumbria Integrated Care Board  
Professor Sarah O'Brien, Chief Nursing Officer, Lancashire and South Cumbria Integrated  
Care Board

Steve Christian, Deputy Chief Executive Officer, Blackpool Teaching Hospital NHS Trust

Tracy Hopkins, Blackpool Citizens Advice Bureau, Voluntary Sector Representative

Beth Martin, Healthwatch Blackpool Representative

### **In Attendance:**

Lennox Beattie, Executive and Regulatory Manager, Blackpool Council  
Stephen Boydell, Principal Epidemiologist, Blackpool Council  
Dianne Draper, Consultant in Public Health, Blackpool Council  
Liz Petch, Consultant in Public Health, Blackpool Council

Lee Kenworthy and Fiona Williams, Council for Voluntary Services for Item 3

Craig Harris, Lancashire and South Cumbria Integrated Care Board  
Karen Tordoff, Lancashire and South Cumbria Integrated Care Board

### **1 DECLARATIONS OF INTEREST**

There were no declarations of interest on this occasion.

### **2 MINUTES OF THE LAST MEETING HELD ON 14 DECEMBER 2022**

The Health and Wellbeing Board considered the minutes of the last meeting held on 14  
December 2022.

### **Resolved:**

That the minutes of the last meeting held on the 14 December 2022 be approved and  
signed by the Chairman as a correct record.

### **3 SOCIAL PRESCRIBING PRESENTATION**

The Board received a presentation which raised awareness of Social Prescribing and how it could link to the priorities of the Health and Wellbeing Board.

Lee Kenworthy and Fiona Williams from Let's Connect a team split between Citizens Advice and the Volunteer Centre gave the presentation. Mr Kenworthy and Ms Williams explained the client pathway and how it started from a simple conversation with somebody about what mattered to them. It was noted that it was important that within social prescribing, decision making remained with the client with them being able to choose what support they needed and how they would access support.

It was explained that currently social prescribing had dealt with around 161 new referrals a month with these numbers continuing to rise due to cost of living issues. The benefits of the linkages with the Citizens Advice service was emphasised with the importance of access to financial and support advice underpinning to ensure clients were accessing the right support, maximising income and minimising outgoings. This model of service was considered to be superior to alternative options and it was noted that often where social prescribers were embedded within primary care linkages with other support was often not well-defined.

The Board expressed positive feedback on the role that social prescribing could play meet the practical, social and emotional needs that affected their health and wellbeing. It emphasised the need for continuity and certainty of funding for the community and voluntary sector.

#### **Resolved:**

To note the content of the presentation.

### **4 LANCASHIRE AND SOUTH CUMBRIA INTEGRATED CARE PARTNERSHIP: DEVELOPMENT OF THE INTEGRATED CARE STRATEGY 2023-2028**

The Board received a presentation providing it with information on the development of the draft Lancashire and South Cumbria Integrated Care Strategy and the next steps for further engagement and finalisation of the document.

The Board noted the work undertaken since September 2022 and the broad support received from consultation for the draft priorities of Living Well, Starting Well, Ageing Well and Dying Well. The Board further noted the next steps for approval. The Board noted that elsewhere on the agenda

The Board expressed a view that the strategy needed to be clear on how it would be implemented and the linkages with other plans including the Blackpool Health and Wellbeing Strategy and the Integrated Care Partnership Forward Plan, on which reports were brought to this meeting.

The Board highlighted the need to ensure that suitable workforce development and the importance that staff retention and recruitment would play in delivering the strategy's key priorities.

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### **Resolved:**

1. To endorse the current version of the Lancashire and South Cumbria Integrated Care Strategy, noting that this will be further updated in the coming weeks to reflect feedback from partners and residents.
2. To note that the final version of the Lancashire and South Cumbria Integrated Care Strategy will be presented to the Integrated Care Partnership in April 2023 for formal agreement.

### **5 LANCASHIRE AND SOUTH CUMBRIA INTEGRATED CARE BOARD - DEVELOPMENT OF A JOINT FORWARD PLAN FOR 2023-2028**

The Board received a presentation giving an overview of the emerging Joint Forward Plan for the Lancashire and South Cumbria Integrated Care Board (ICB). The Board noted that the joint forward plan development process to produce a shared delivery plan for the integrated care strategy so supported that

The Plan had been developed to address three broad principles as required by statutory guidance.

- Principle 1: Fully aligned with the wider system partnership's ambitions.
- Principle 2: Supporting subsidiarity by building on existing local strategies and plans as well as reflecting the universal NHS commitments.
- Principle 3: Delivery focused, including specific objectives, trajectories and milestones as appropriate.

The five strategic objectives remained strengthen our foundations, improve prevention and reduce health inequalities, integrate and strengthen primary and community care, improve quality and outcomes and world class care. The plan would identify long term success indicators for each strategic priority. The Board broadly supported the key themes.

The Board noted the linkages between

### **Resolved:**

1. To endorse the key themes highlighted within the emerging Joint Forward Plan for Lancashire and South Cumbria Integrated Care Board.
2. To note that a draft version of the Joint Forward Plan will be circulated to members of the Health and Wellbeing Board for information, after the plan is approved by the Integrated Care Board (this is intended to be at the end of March 2023).
3. To note that a final version of the Joint Forward Plan will be presented to the Health and Wellbeing Board prior to its sign off by the Integrated Care Board the end of June 2023.

## **6 BLACKPOOL JOINT LOCAL HEALTH AND WELLBEING STRATEGY UPDATE**

To provide the Board with an update on the Blackpool Joint Local Health and Wellbeing Strategy.

The Board was reminded that at its meeting on the 5 October it had agreed to appoint a task and finish group consisting of Councillor Jo Farrell, Dr Arif Rajpura, Director of Public Health and Steve Christian, Blackpool Teaching Hospitals Trust to develop an evidence-based strategy and report back to the Board. The Board noted that this group had been supplemented by the inclusion of Tracy Hopkins, Third Sector Representative.

The Board noted the outline timeline for the development of the strategy as highlighted in Paragraph 6.7 of the report. The Board endorsed the need for an Informal session with Adult Social Care and Health Scrutiny Committee to take place in September 2023 followed by a period of consultation with the intention for the final version to be approved by the Council in February 2024.

### **Resolved:**

To note the update report.

## **7 BLACKPOOL PLACE-BASED PARTNERSHIP DEVELOPMENT**

The Board receive a brief verbal update

The Board noted the strategic aims of the Integrated Care Board are to:

- Improve outcomes in population health and healthcare
- Tackle inequalities in outcomes, experience and access
- Enhance productivity and value for money
- Help the NHS support broader social and economic development

The Board was reminded that in July 2022, the Integrated Care Board had realigned its place boundaries with the upper-tier and unitary local authorities within the footprint:

- Blackpool Council
- Lancashire County Council
- Blackburn with Darwen Council
- South Cumbria

This had the aim of providing more support for the deeper integration of health and social care services across the now 4 Lancashire and South Cumbria places.

There is a long-term vision for developing, and delegating responsibility to Place-based Partnerships such as Blackpool. It was noted that The place-based partnership is currently in the early stages of this journey.

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The focus on key areas was noted including with examples given of the sort of work that would address outcomes and grow visibility:

- The First 1,000 days with the focus example given of further work to reduce smoking in pregnancy.
- Living Well with the focus example given of developing workforce aspirations
- Long Term conditions with focus on improving housing conditions, reducing smoking and ensuring mild conditions did not further deteriorate.

Along with a general focus on mental health and wellbeing. An emphasis was also placed on the desire to avoid duplication and the Board noted that further regular updates would be given to the Board.

### **Resolved:**

To support the Blackpool place-based partnership implementation and current developments, including its alignment with other strategies and work programmes.

## **8 HEALTH PROTECTION DRAFT STRATEGY UPDATE**

To summarise progress with Blackpool's first Health Protection Strategy and how it assisted the Council's statutory duty for Health Protection. Dianne Draper, Consultant in Public Health presented the progress update to the board. Ms Draper reminded members about the Health Protection Strategy summit that had taken with representatives from the Council, NHS, Healthwatch and UK Health Security Agency on 21 September 2022 which had reviewed strengths and weaknesses and fixed the direction for the new strategy. Feedback from the session had then been analysed thematically. Once the evidence for each recommendation had been reviewed, priority actions were written into a strategic approach to addressing critical health protection issues for Blackpool.

The strategy summarised the Health Protection purpose and vision, supported by four priority outcomes and two priority activities to enable the outcomes.

The Board endorsed the four priority outcomes namely: protect our children by increasing vaccination rates, protect our vulnerable residents and reduce inequalities, enhance the way we communicate risk to our residents and visitors, and work together to address outbreaks and incidents. The two ways of working together namely shared data and intelligence platform and governance and learn from other and our residents. The Board expressed its view that strong, robust and evidence-led health protection interventions could support all other health based objectives.

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### **Resolved:**

To endorse the approach outlined in the report and draft strategy at Appendix 8a

### **Chairman**

(The meeting ended at 5.10pm)

Any queries regarding these minutes, please contact:

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